### **Drivers of Economic Growth**

Christopher Brady
City Manager
City of Mesa

#### **2007 Site Selection Factors**



- 1) Highway Accessibility
- 2) Labor Costs
- 3) Energy Availability & Costs
- 4) Availability of Skilled Labor
- 5) Occupancy or Construction Costs
- 6) Available Land
- 7) Corporate Tax Rate
- 8) State & Local Incentives
- 9) Environmental Regulations
- 10)Tax Exemptions

Source: Area Development Magazine

## Mesa Strengths



### **Primary**

- Freeway Access
- Airports
- Education Institutions



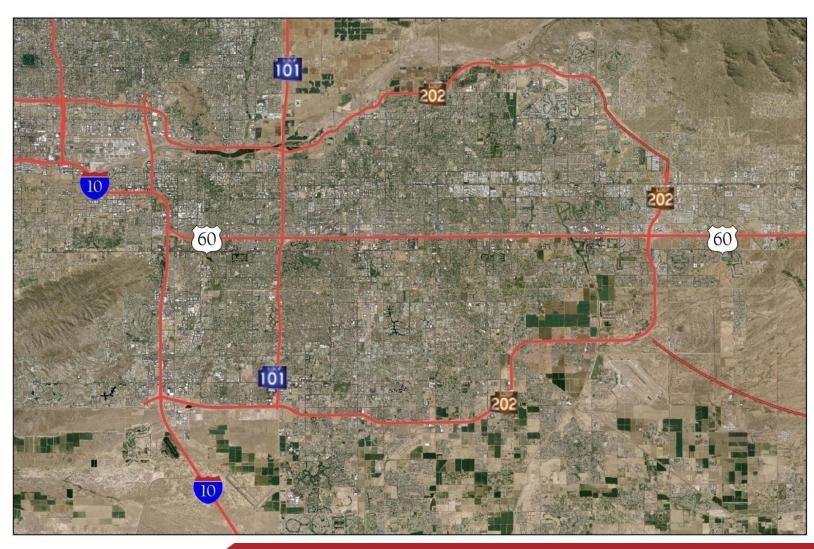


### <u>Secondary</u>

- Quality of Life
- Regional Location
- Cost of Doing Business

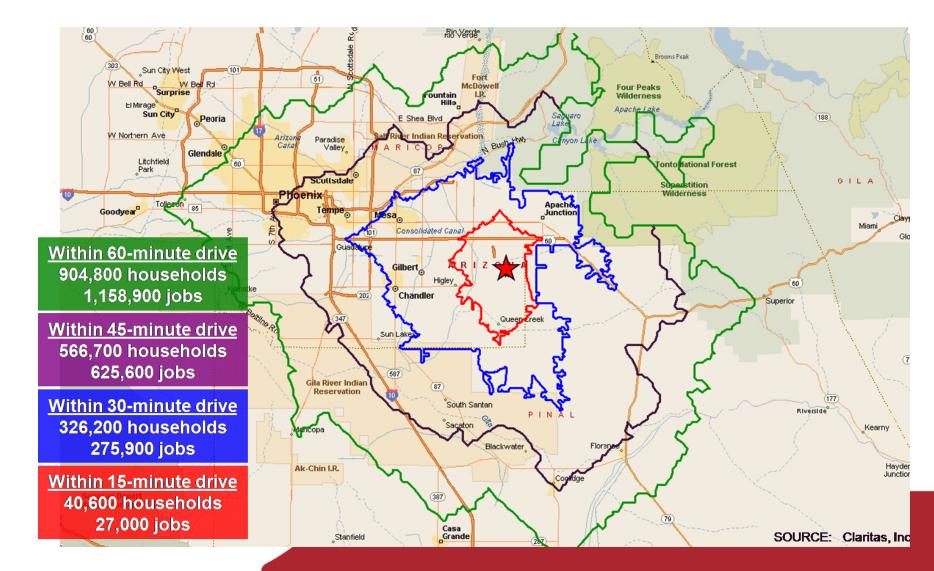


# **Freeway Access**



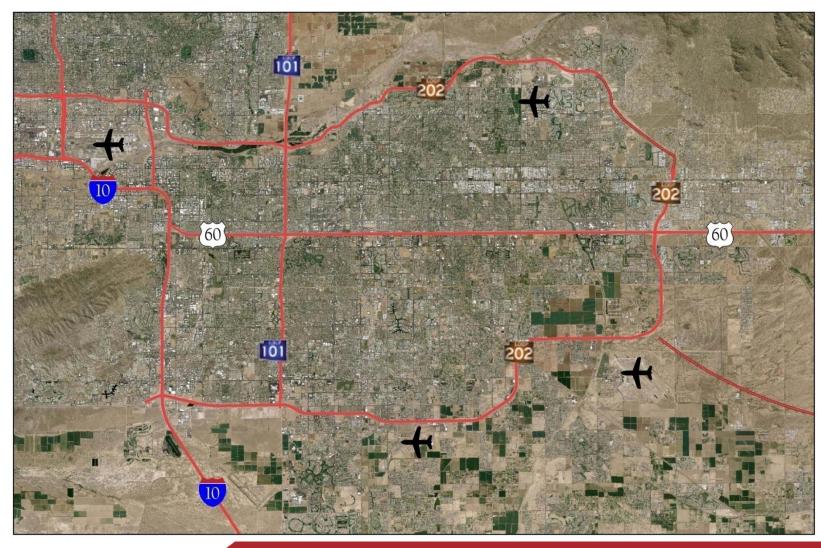


# Gateway Drivetime Demographics



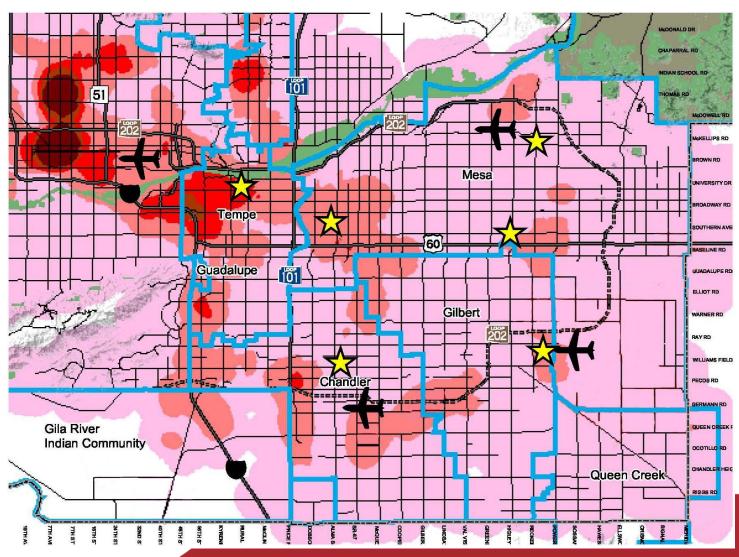


# **Airports**



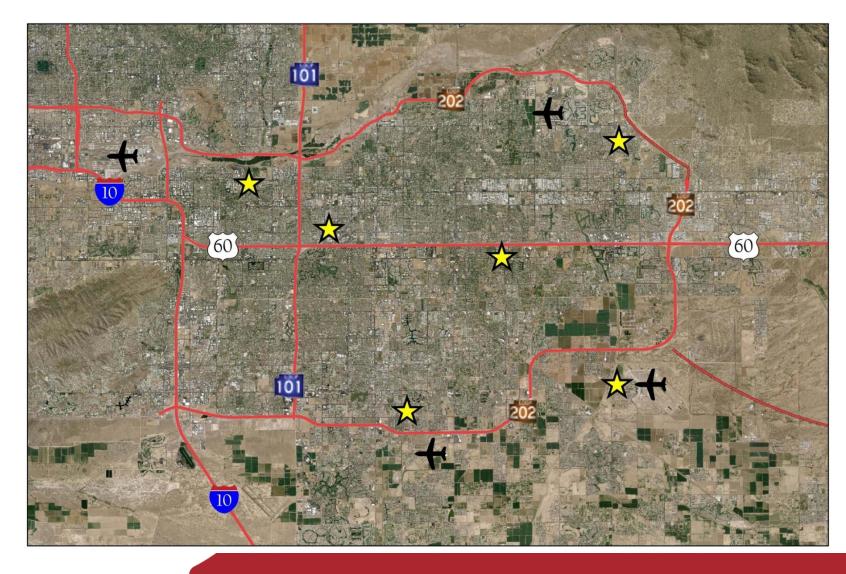
## **Employment Density - 2005**







### **Education Institutions**





# **How Do We Compare?**